# THE BEACH COMPANY Est. 1945

## **FACT SHEET**

#### **OVERVIEW**

Founded in 1945, The Beach Company has been a leader in residential and commercial real estate brokerage, development and property management for more than 78 years. Led by president and CEO John Darby, the company honors a tradition of responsibility and excellence in providing top quality real estate products and services for communities, businesses, industries and most importantly, families across the Charleston Lowcountry and the Southeast region.

#### **HISTORY**

There are few family businesses that have made such a lasting impact on their community as The Beach Company, a family owned and operated real estate development firm based in Charleston, South Carolina. Founded in 1945 by J.C. Long, the company now has several successful affiliates including Beach Commercial, Gulf Stream Construction and Beach Investment Fund. Since its founding, four generations have passed on The Beach Company torch as a steward of the community — both from an economic and philanthropic standpoint.

For decades, The Beach Company has been a leader in the Southeast U.S. and has a long history of delivering high-quality multifamily and retail projects to key markets. The company takes a unique approach to development, resulting in each project being strikingly different from the next and catering to specific demand drivers of each market.

In its hometown of Charleston, named one of the top 25 fastest growing American cities, The Beach Company has helped shape the region into what it is today — a thriving tourism and business center. Since its founding, The Beach Company has developed iconic communities such as Kiawah Island and Isle of Palms, and the company has spanned five generations, currently led by Charleston-area native John Darby.

Today, The Beach Company's diverse real estate interests include residential and resort properties, office buildings, shopping centers, industrial parks and land across the Southeast.

#### MISSION STATEMENT

The mission of The Beach Company is to sustain balanced growth by maximizing the value of its real estate portfolio, develop and acquire premium real estate and provide impeccable real estate services. These objectives are to be accomplished in the best interests of our clients, partners, investors, shareholders and employees.

**PURPOSE STATEMENT** 

"Making the world better, one thoughtful place at a time."

**VISION STATEMENT** 

To be recognized as a development industry leader for improving communities with innovative smart growth solutions.

**LEADERSHIP** 

Please visit our website under About Us for a list and bios of each Executive Team member here: <u>The Beach Company Executive Team</u>

**EMPLOYEES** 

350+

#### **UNDER DEVELOPMENT**

- The Charles Charleston, S.C.
- Eddy on the James Richmond, V.A.
- Center Point Wilmington, N.C.
- Stono Oaks Johns Island, S.C.
- The Assembly North Charleston, S.C.
- The Range Huntsville, Ala.
- The Foundry Huntsville, Ala.
- Canvas Tower Greenville, SC
- The Sterling Wilmington, NC

### **CURRENT PORTFOLIO**

For **The Beach Company's** projects, please visit the <u>Project Page</u> on <u>thebeachcompany.com</u>

For **Beach Real Estate Funds'** portfolio, please visit the <u>Portfolio</u> on <u>beachrealestatefunds.com</u>

# PHILANTHROPY AND COMMUNITY SERVICE

Outside of real estate, The Beach Company continues to have an impact on the broader community and has established a strong partnership with the Mother Emanuel AME Church, the site of the largest racially motivated mass murder in recent American history that occurred on June 17, 2015. The Beach Company partnered with the church to create the Mother Emanuel Memorial Foundation to fund and build the Emanuel Nine Memorial in honor of the victims and survivors of the attack.

Throughout its 78+ years, The Beach Company has also funded the creation of many parks, playgrounds, hospital projects and other public improvement works throughout the markets in which it serves. The Beach Company's Board of Trustees also serve as influential members on numerous foundations, nonprofit boards and community campaigns, including the Citadel Real Estate Foundation, Trident CEO Council, Citadel Foundation, Palmetto Business Forum, Advance Realty and the Mother Emanuel AME Church memorial campaign.

**AFFILIATES** • Beach Residential

• Beach Real Estate Funds

• Kiawah River

Gulf Stream ConstructionGulf Stream Environmental

Beach Commercial

WEB www.thebeachcompany.com

IMAGES (Family and

https://spaces.hightail.com/space/gkTcGGYq7o

Developments) LOGOS

See Beach Company logos here: https://bit.ly/3YCHr6N.

**SOCIAL** Facebook: <u>www.facebook.com/TheBeachCompany</u>

Twitter: <a href="www.twitter.com/TheBeachCompany">www.twitter.com/TheBeachCompany</a> Instagram: <a href="www.instagram.com/TheBeachCompany">www.instagram.com/TheBeachCompany</a>

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